

KIRX, KRXL, KTUF
EEO PUBLIC FILE REPORT
October 1, 2011 - September 20, 2012

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive	1-18, 20-27, 29-37, 39-41, 43-48, 50-61, 63-70	63
Advertising Sales	1-2, 4-10, 12-17, 19-33, 35-42, 45-62, 64-71	71

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
1	American Indian Center 309 North Jefferson Springfield , Missouri 65806 Phone : 417-866-3439 Email : Fax : 1-816-471-8543 Christine Molley	N	0
2	American Indian Council 317 North 11th Street 7th Floor St. Louis, Missouri 63101 Phone : 314-589-6653 Email : Fax : 1-314-231-7923 Dawn Jordan	N	0
3	Black Economic Union 1601 East 18th Street Suite 300 Kansas City, Missouri 64180 Phone : 816-474-1080 Email : mba@mbaweb.org Fax : 1-816-474-5805 Cathy Thomas	N	0
4	Broadcast Center 2360 Hampton Avenue St. Louis, Missouri 63139 Phone : 314-647-8181 Email : placement@broadcastcenterinfo.com Fax : 1--- Kara Savio	N	0
5	Broadcast Center 2360 Hampton Ave St. Louis, Missouri 63136 Phone : 314-647-8181 Email : placement@broadcastcenterinfo.com Fax : 1-314-647-1575 Jim Bland	N	0
6	Broadcast Center of St. Louis 2360 Hampton St. Louis , Missouri 63139 Phone : 314-647-8181 Email : mba@mbaweb.org Fax : 1-314-647-1575 Kara Savio	N	0

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7	Central Methodist College CMC; 411 Central Methodist Square Fayette, Missouri 65248 Phone : 660-248-3391 Url : NONE Email : mba@mbaweb.org Fax : 1-660-248-3469 Mark Kelty	N	0
8	Central Missouri State Univ. Wood 11; CMSU Corner of College & Clark Warrensburg, Missouri 64093 Phone : 660-543-4155 Email : mba@mbaweb.org Fax : 1-660-543-4668 Theresa Alewel	N	0
9	College of the Ozarks PO Box 17 Point Lookout, Missouri 65726 Phone : 417-334-6411 Email : mba@mbaweb.org Fax : 1-417-690-3246 Ron Martin	N	0
10	College of the Ozarks PO Box 17 Point Lookout, Missouri 65726 Phone : 417-334-6411 Email : Fax : 1-417-335-2618 Ron Martin	N	0
11	Columbia College 1001 Rogers Street Columbia , Missouri 65216 Phone : 573-875-7425 Email : mba@mbaweb.org Fax : 1-573-875-7526 Don Malson	N	0
12	Columbia College 1001 Rogers Street Columbia , Missouri 65216 Phone : 573-875-7260 Email : Fax : 1-573-875-7209 Bruce Strickland	N	0

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13	Columbia Daily Tribune 101 North 4th Street Columbia, Missouri 65201 Phone : (573) 815-1855 Email : Fax : 1-573-815-1701 Classified Department	N	0
14	DeVry Institute of Technology 11224 Holmes Rd Kansas City , Missouri 64131 Phone : 8169410430 Email : Fax : 1-816-941-0896 DeVry Institute of Technology DeVry Institute of Technology	N	0
15	Division of Workforce Development 1716 Four Seasons Drive Jefferson City, Missouri 65101 Phone : 573-526-8115 Email : Dylan.minor@ded.mo.gov Fax : 1-573-526-3494 Dylan Minor	N	0
16	Drury College 900 North Benton Avenue Springfield, Missouri 65802 Phone : 417-873-6817 Email : mba@mbaweb.org Fax : 1-417-873-7808 Tina Moore	N	0
17	Drury College 900 North Benton Ave Springfield, Missouri 65802 Phone : 4178658731 Email : Fax : 1-417-873-7821 Drury College Drury College	N	0
18	Drury University 900 North Benton, FSC 114 Springfield, Missouri 65802 Phone : 417-873-7284 Email : Fax : 1-417-873-7284 Tina Moore	N	0

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19	Evangel University 1111 N Glenstone Springfield, Missouri 65802 Phone : 417-865-2811 Email : Fax : 1-417-865-2811 Thelma Weatherly	N	0
20	Fontbonne College 6800 Wydown Blvd. St. Louis, Missouri 63105 Phone : 314-889-1434 Email : Fax : 1-314-889-1451 Jennifer Self	N	0
21	Goodwill Industries 1727 Locust St. Louis, Missouri 63103 Phone : 314-241-3464 Email : Fax : 1-314-241-2346 Rodney Watts	N	0
22	Guadalupe Center 2641 Belleview Kansas City, Missouri 64108 Phone : (816) 561-6885 Url : www.tornadic.com/gci/ Email : Fax : (816) 561-7009 Frances Wallace	N	0
23	Hannibal-Lagrange College 2800 Palmyer Road Hannibal, Missouri 63401 Phone : 573-221-3675 Email : mba@mbaweb.org Fax : 1-573-221-6594 Dr. Karry Richardson	N	0
24	Harris-Stowe State College 3026 Laclede Ave. St. Louis, Missouri 63103 Phone : 314-340-3512 Email : mba@mbaweb.org Fax : 1-314-340-3389 Wanda McNeal	N	0

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25	Heart of America Indian Center 600 West 39th St. Kansas City, Missouri 64111 Phone : (816) 931-5229 Url : members.aol.com/indianbrav/haic.html Email : Fax : (816) 421-6493 Director of Placement	N	0
26	Joes 1110 N Tenth Jamestown, Missouri 65046 Phone : 660-849-2412 Email : Fax : 1-573-634-8258 Joe Henderson	N	0
27	KRCG-TV Job Link 13 P.O. Box 659 Jefferson City, Missouri 65102 Phone : (573) 443-1300 Email : Fax : 1-573-896-5193 Jeff Jones	N	0
28	Lakes Country Resource Center PO Box 1537 Camdenton, Missouri 65020 Phone : 5733462487 Email : Fax : 1-573-346-3957 Patrick Miller	N	0
29	Lincoln University 820 Chestnut Street Jefferson City, Missouri 65102 Phone : 573-681-5167 Email : Fax : 1-573-681-5165 Ronald Nelson	N	0
30	Lindenwood College 209 South Kingshighway St. Charles, Missouri 63301 Phone : 636-949-4806 Email : mba@mbaweb.org Fax : 1-636-949-4790 Dana Wehrli	N	0

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31	Missouri Broadcasters Assoc. P.O. Box 104445 Jefferson City, Missouri 65110 Phone : 573-636-6692 Email : dhicks@mbaweb.org Fax : 1-573-634-8258 Don Hicks	N	0
32	Missouri Career Center 1514 S. Glenstone Springfield, Missouri 65804 Phone : 417-887-4343 Email : Fax : 1-417-888-4076 Veronica Lowe	N	0
33	Missouri Career Center 2105 E. Normal Kirksville, Missouri 63501 Phone : 660-785-2400 Email : Fax : 1-660-785-2404 Cathy Collop	N	0
34	Missouri School of Journalism 120 Neff Hall Columbia, Missouri 65201 Phone : 573-882-1908 Email : mba@mbaweb.org Fax : 1-573-884-8989 Phou Sengsavanh	N	0
35	Missouri School of Journalism Univ. of Missouri-Columbia - 120 Neff Hall Columbia, Missouri 65211 Phone : (573) 882-4821 Url : www.journalism.missouri.edu/careers Email : journalism@missouri.edu Fax : (573) 884-5400 Director of Placement	N	0
36	Missouri Southern State College 3950 East Newman Road Joplin, Missouri 64801 Phone : 417-625-3137 Email : mba@mbaweb.org Fax : 1-417-625-9338 Pat Hurley	N	0

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37	Missouri Southern State College 3950 E Newman Rd Joplin, Missouri 64801 Phone : 417-625-9300 Email : Fax : 1-417-625-3121 Missouri Southern State College Missouri Southern State College	N	0
38	Missouri Southern State University 3950 East Newman Road Joplin, Missouri 64801 Phone : 417-625-9580 Email : Fax : 1-417-625-9397 Ward Bryant	N	0
39	Missouri Valley College 500 East College Marhall, Missouri 65340 Phone : 660-831-4080 Email : mba@mbaweb.org Fax : 1-660-831-4039 Brie Dittmer	N	0
40	North Central Missouri College 1301 Main Street Trenton, Missouri 64683 Phone : 660-359-3948 Email : SHamilton@Mail.Ncmissouri.edu Fax : 1-660-359-2211 Kristi Weldon	N	0
41	Northwest Missouri State University no listing Maryville, Missouri 64468 Phone : 816-562-1212 Email : career@nwmissouri.edu Fax : 1--- Northwest Missouri State University Northwest Missouri State University	N	0

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42	Nortwest Missouri State University 800 University Drive Maryville, Missouri 64468 Phone : 660-562-1250 Email : career@mail.nwmissouri.edu Fax : 1-660-562-1384 Joan Schneider	N	0
43	Rockhurst College 1100 Rockhurst Rd Kansas City, Missouri 64110 Phone : 816-501-4000 Email : Fax : Manual posting Rockhurst College Rockhurst College	N	0
44	SMSU 901 S. National Springfield, Missouri 65804 Phone : 417-836-6861 Email : Fax : 1-417-836-6861 Margie Wieland	N	0
45	Southeast Missouri State University One University Plaza Cape Girardeau, Missouri 63701 Phone : 573-651-2000 Email : careerlinkages@semo.edu Fax : 1-573-651-2532 Sandy White	N	0
46	Southwest Missouri State University 901 South National Springfield, Missouri 65804 Phone : 417-836-5636 Email : mba@mbaweb.org Fax : 1-417-836-6797 Jack Hunter	N	0
47	Southwest Missouri State University 901 South National Springfield, Missouri 65804 Phone : 417-836-5000 Email : Fax : 1-417-836-6583 Southwest Missouri State University Southwest Missouri State University	N	0

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48	Spherion 1133 Washington Street Chillicothe, Missouri 64601 Phone : 660- 646-2120 Email : SuzanneKeith@spherion.com Fax : 1-660-646-2129 Suzanne Keith	N	0
49	St. Louis Community College 300 S. Broadway St. Louis, Missouri 63102 Phone : 314-539-5210 Email : Fax : 1-314-539-5493 S. Lonati	N	0
50	St. Louis University 221 North Grand Blvd. St. Louis, Missouri 63130 Phone : 314-977-2828 Email : mba@mbaweb.org Fax : 1-314-977-3486 Scott Plowman	N	0
51	The Urban League 3701 Grandel Square St. Louis, Missouri 63156 Phone : 314-615-3624 Email : styler@urbanleague.stl.org Fax : 1-314-531-7462 Sidney Tyler	N	0
52	Univ. of Missouri-Columbia 11 Jesse Hall Columbia, Missouri 65201 Phone : 573-882-0878 Email : mba@mbaweb.org Fax : 1-573-882-5440 Amanda Nell	N	0
53	University Career Center McKinney Center 100 E. Normal Kirksville, Missouri 63501 Phone : 660-785-4353 Email : careers@truman.edu Fax : 1-660-785-4366 Lesa Ketterlinus	N	0

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54	University of Missouri- Columbia no listing Columbia, Missouri 65211 Phone : 573-882-2121 Email : Fax : 1-573-882-9907 University of Missouri- Columbia University of Missouri- Columbia	N	0
55	University of Missouri- Kansas City 5100 Rockhill Rd Kansas City , Missouri 64110 Phone : 816-235-1000 Email : Fax : 1-816-235-1717 University of Missouri- Kansas City University of Missouri- Kansas City	N	0
56	University of Missouri- Rolla no listing Rolla, Missouri 65401 Phone : 573-341-4114 Email : Fax : 1-573-341-6306 University of Missouri- Rolla University of Missouri- Rolla	N	0
57	University of Missouri- St. Louis 8001 Natural Bridge Rd St. Louis, Missouri 63121 Phone : 314-516-5000 Email : Fax : 1-314-516-5378 University of Missouri- St. Louis University of Missouri- St. Louis	N	0
58	University of Missouri-Kansas City 5100 Rockhill Road Kansas City, Missouri 64110 Phone : 816-235-1228 Email : Fax : 1-816-235-5515 Kelly Limpic	N	0

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59	University of Missouri-St. Louis 8001 Natural Bridge Road St. Louis , Missouri 63121 Phone : 314-516-5100 Email : mba@mbaweb.org Fax : 1-314-516-6535 Emily Mceneny	N	0
60	Unversity of Missouri-Rolla 1870 Miner Circle/303 Norwood Hall Rolla, Missouri 65409 Phone : 573-341-4254 Email : mba@mbaweb.org Fax : 1-573-341-4253 LeAnn Morton	N	0
61	Washington University 1 Brooking Drive St. Louis, Missouri 63130 Phone : 314-935-5930 Email : mba@mbaweb.org Fax : 1-314-935-5905 Mark Smith	N	0
62	Waynesville St. Robert Chamber of Commerce 137 St. Robert Blvd St. Robert, Missouri 65584 Phone : 573-336-5121 Email : Fax : 1-573-336-5472 Rendy Conant	N	0
63	Website	N	1
64	Websites	N	0
65	Webster University 470 East Lockwood Webster Groves, Missouri 63119 Phone : 314-968-7143 Email : mba@mbaweb.org Fax : 1-314-968-7478 Ray Angle	N	0

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66	Webster University 470 East Lockwood Webster Groves, Missouri 63119 Phone : 314-968-6900 Email : Fax : 1-314-968-7112 Webster University Webster University	N	0
67	Westminster College 501 Westminster Ave. Fulton, Missouri 65251 Phone : 573-592-5226 Email : Fax : 1-573-592-5227 Carl Marriott	N	0
68	Westminster College no listing Fulton, Missouri 65251 Phone : 573-642-3361 Email : Fax : 1-573-642-6356 Westminster College Westminster College	N	0
69	William Jewel College 500 College Hill Liberty, Missouri 64068 Phone : 816-415-5938 Email : mba@mbaweb.org Fax : 1-816-415-5027 Judy Rychlewski	N	0
70	William Woods University no listing Fulton , Missouri 65251 Phone : 573-642-2251 Email : Fax : 1-573-592-1146 William Woods University William Woods University	N	0
71	Word of mouth	N	1
TOTAL INTERVIEWS OVER REPORTING PERIOD:			2

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title	Points
1	10/4/2011	Participation in Job Fairs	Attended the Missouri Career Center Job Fair	1	Announcer/Sales	0.25
2	10/19/2011	Participation in Job Fairs	Attended Truman State Career Fair. Talked to Communications students about employment opportunities available at KRXL/KIRX/KTUF.	1	Operations Mngr	0.25
3	2/8/2012	Participation in Job Fairs	Attended Truman State University Career Fair	1	Operations Mngr	0.25
4	2/21/2012	Participation in events sponsored by community groups	Hosted a tour by Cub Scout Group.	1	Continuity Director	0.25
5	2/22/2012	Participation in events sponsored by community groups	Hosted tour of Boy Scouts.	1	Continuity Director	0.25
6	4/17/2012	Participation in Job Fairs	Participated and gathered resumes and applications at NEMO Job Fair.	1	Sports Director	0.25
7	4/26/2012	Participation in scholarship programs	Awarded a scholarship to a Truman University Communications student.	1	General Manager	1.00
8	5/3/2012	Participation in events or programs sponsored by educational institutions	Attended Brashear schools Careers on Wheels event.	1	Sports Director	0.25
TOTAL POINTS OVER REPORTING PERIOD:						2.75